

#3



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

RECEIVED
APR 11 2001
Group 2100

In re U.S. Patent Application of:

Leandros KONTOGOURIS

Serial Number: 09/742,438

Filed: December 22, 2000

Group Art Unit: 2161

Examiner: Not Yet Assigned

For: ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFORE

RESPONSE TO NOTICE TO FILE MISSING PARTS

Honorable Commissioner For Patents
Washington, D.C. 20231

Sir:

In response to the Notice to File Missing Parts of Nonprovisional Application—Filing Date Granted, dated February 5, 2001, enclosed herewith are:

1. Copy of Notice to File Missing Parts;
2. Executed Declaration;
3. Letter to the Official Draftsperson with formal drawings; and
4. Required surcharge in the amount of \$65.00.

Respectfully submitted,
BACON & THOMAS, PLLC

By SL

By: BENJAMIN E. URCIA
Registration No. 33,805

Date: April 5, 2001

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625 Slaters Lane, 4th Floor
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Telephone: (703) 683-0500

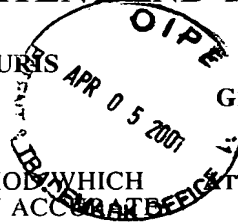
GP 2161
SECTOR PATENT #3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: LEANDROS KONTOGOURIS
SERIAL NO.: 09/742,438

FILED: December 22, 2000

FOR: ADVERTISING SYSTEM AND METHOD WHICH
PROVIDES ADVERTISERS WITH AN ACCURATE
WAY OF MEASURING RESPONSE, AND
BANNER ADVERTISEMENT THEREFOR



GROUP ART UNIT: 2161

EXAMINER: Not Yet Assigned

ATTY. REFERENCE: BEU/HK/KONTOGOURIS

THE COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

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The below identified communication(s) or document(s) is(are) submitted in the above application or proceeding:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Declaration | <input type="checkbox"/> Issue Fee Transmittal |
| <input type="checkbox"/> Priority Document | <input checked="" type="checkbox"/> Check in the Amount of <u>\$65.00</u> |
| <input checked="" type="checkbox"/> Formal Drawings (Figs. 1-21) | <input checked="" type="checkbox"/> Response to Notice to File Missing Parts |
| <input type="checkbox"/> Small Entity Declaration(s) | <input checked="" type="checkbox"/> Information Disclosure Statement; PTO-1449 & Refs |

☒ Please debit or credit **Deposit Account Number 02-0200** for any deficiency or surplus in connection with this communication. A duplicate copy of this sheet is provided for use by the Deposit Account Branch.

☐

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DATE: April 5, 2001

Respectfully submitted,

BENJAMIN E. URCIA
Attorney for Applicant
Registration Number: 33,805



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/742,438	12/22/2000	Leandros Kontogouris	BEU/HK/KONTOGOURIS

CONFIRMATION NO. 8890

FORMALITIES LETTER



OC000000005734252

BACON & THOMAS, PLLC
625 Slaters Lane, 4th Floor
Alexandria, VA 22314-1176



Date Mailed: 02/05/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 65.

The application is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

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A copy of this notice MUST be returned with the reply.

09742438-00000065

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

09742438-040501



PATENT RECEIVED
APR 11 2001
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Filed: December 22, 2000

Examiner: Not Yet Assigned

For: ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFORE

LETTER TO THE OFFICIAL DRAFTSPERSON

Honorable Commissioner For Patents
Washington, D.C. 20231

Sir:

Attached are thirteen (13) sheets of formal drawings (Figs. 1-21), which have been corrected pursuant to current Patent Office requirements. Please substitute the attached formal drawings for the informal drawings filed with the application.

Approval and entry of the attached formal drawings is courteously solicited.

Respectfully submitted,
BACON & THOMAS, PLLC

By: BENJAMIN E. URCIA
Registration No. 33,805

Date: April 5, 2001

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09-06-2017